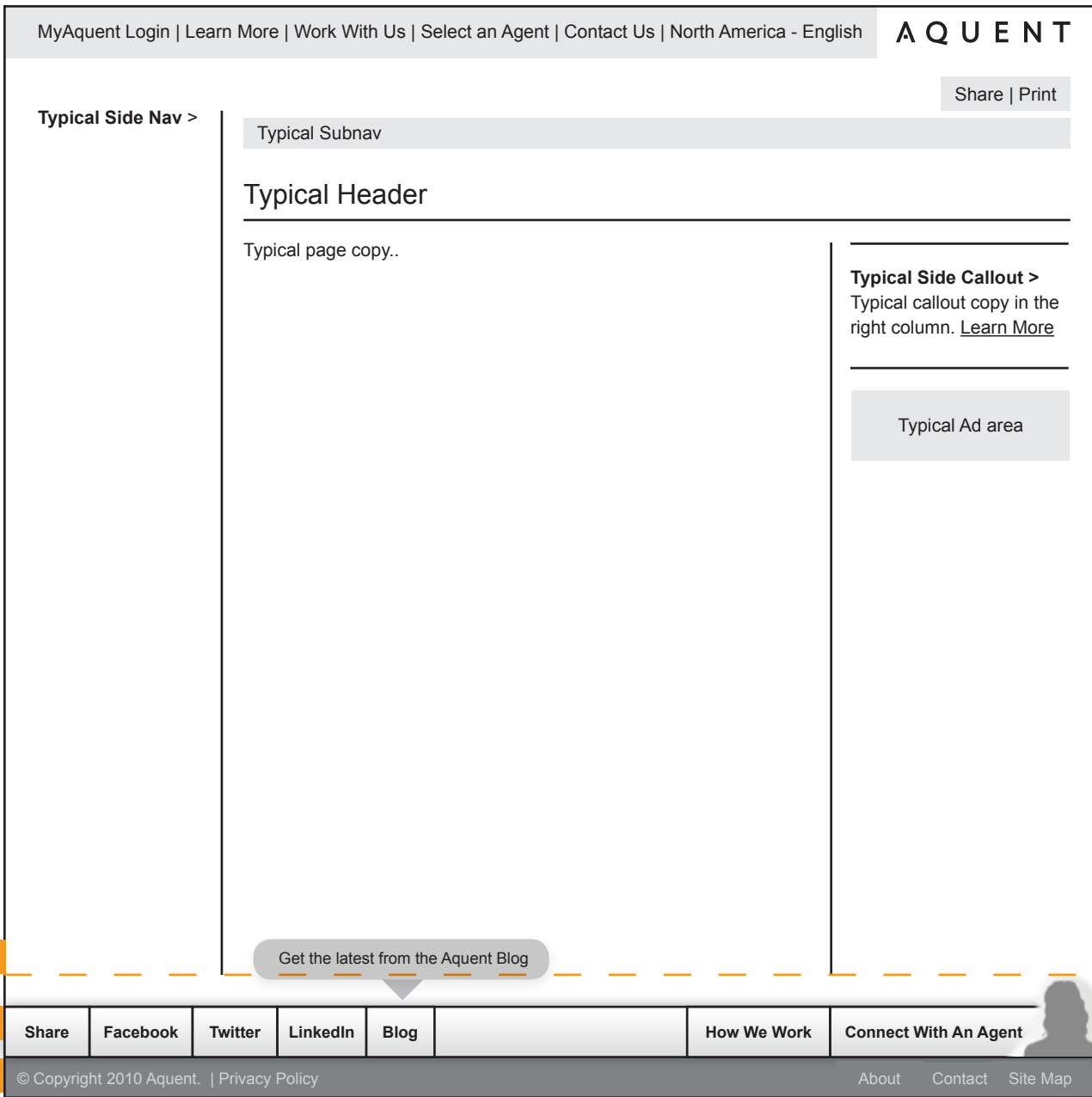


**Revisions**

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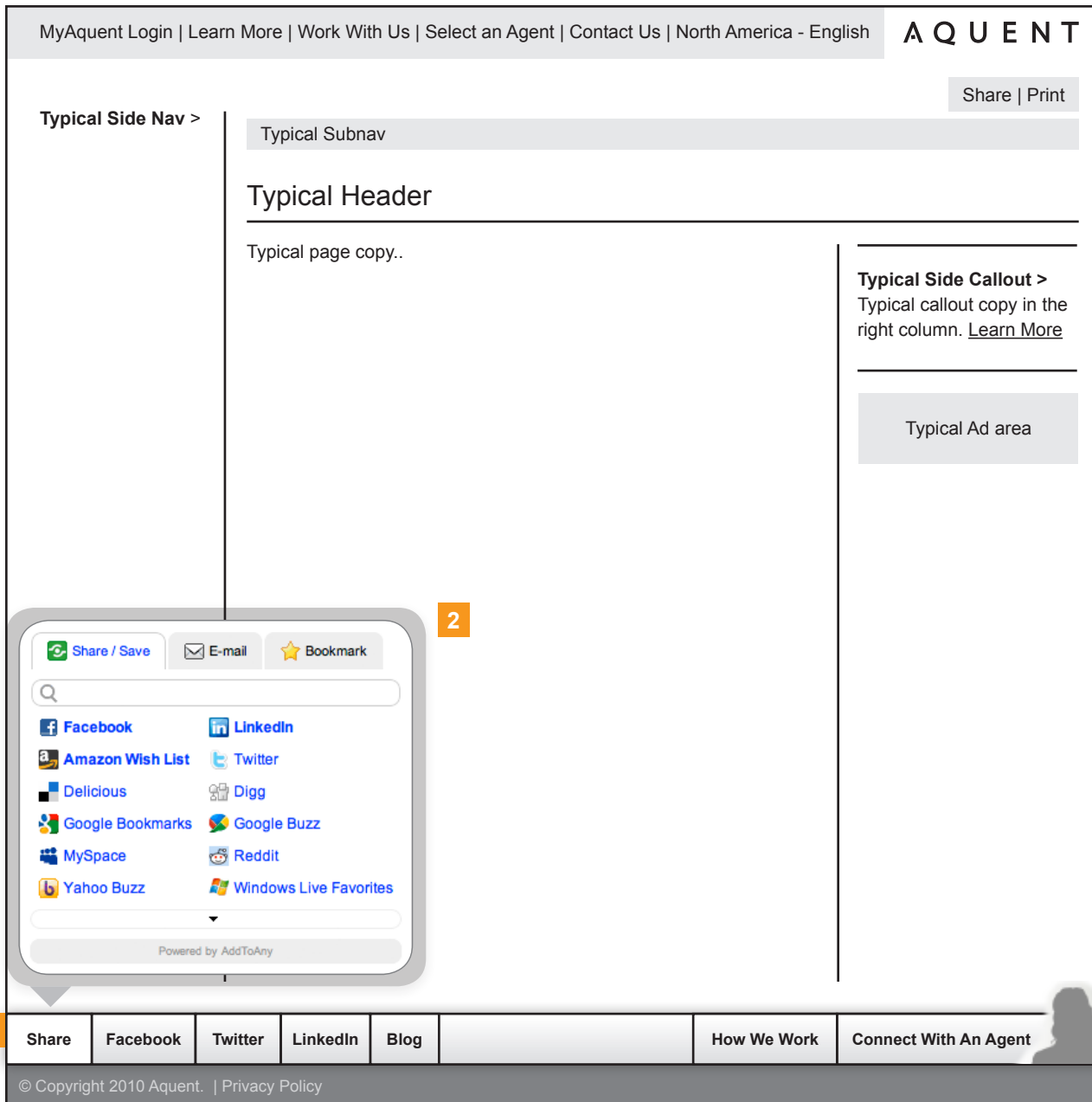


The footer design proposed in this document is inspired by social media footers already in use in the market. Some examples are the Meebo bar and the Wibiya bar. Both bars can be customized by the user and placed on the user's site. Sites like Entertainment Weekly use the meebo bar while sites like CNet have chosen to create their own.

The idea is that the footer bar rests at the bottom of the browser screen and is always there, so it does not scroll away. In the bar would be content that is revealed either on click or hover.

The bar proposed in this document would be a custom developed bar for Aquent.com.

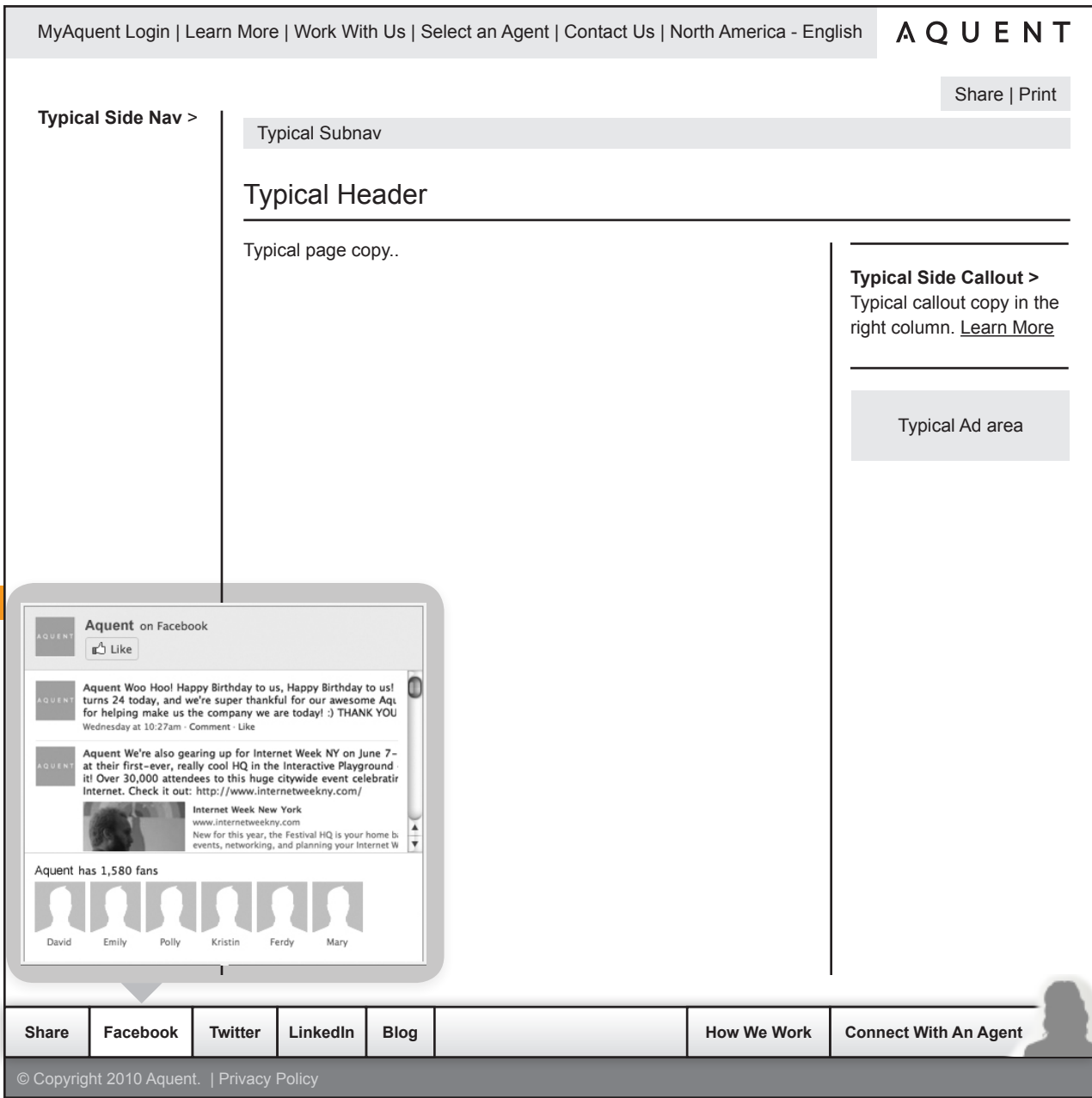
1. Anything below the dashed line is considered the "footer". The footer is at the bottom of the browser and is fixed there. The page content above the dashed line can be scrolled freely underneath the footer.
2. Proposed content (actual content and tool-tip info is TBD) for the footer could include the items displayed in the bar. Only when the bar item/button is clicked on is the content revealed. On hover, would show a "tool-tip" giving the user a hint to the content as demonstrated above the Blog button.
3. The bottom copyright area is part of the footer and does not scroll away as well (actual content TBD)



1. When clicked, the user is shown a pop-over on top of the current page content the user is viewing. When the Share button is clicked the user can share the content of the page. The widget used here is from "Add to Any" but Share This could be used as well.

2. The pop-over that comes up with the content is displayed on top of the content of the current page and should animate out and also look like it is associated with the footer button. That is why the pop-over box has an arrow pointing to the button

Actual design on the footer bar and pop-over are TBD



1. Using the Facebook Social API we can show the latest posts on Aquent's FB page as well as a random set of fans with the ability to like Aquent and go to Aquent's FB page.

Share | Print

Typical Side Nav >

Typical Subnav

Typical Header

Typical page copy..

Typical Side Callout >  
Typical callout copy in the right column. [Learn More](#)

Typical Ad area

Follow us on [Twitter](#)

Blog Post: Are You Quirky? – You know the feeling. You're in an elevator, or standing in line at the pharmacy, or w...  
<http://ow.ly/17pZIM>  
5:36 PM May 18th via HootSuite

Blog Post: Free (as in free) Aquent + AMA Webcast – Didn't want you all to think I was a hater for not passing this...  
<http://ow.ly/17mPjd>  
5:42 PM May 13th via HootSuite

RT @aiga\_wi: Thank you to Aquent, presenting sponsor for AIGA WI's Design to the Rescue event. Register  
<http://ow.ly/1j8jb>  
8:56 PM May 11th via TweetDeck

Blog Post: Tracking the Fine Print – We've all been there. The Too Good to Be True Zone.As someone who works in and...  
<http://ow.ly/17I53A>  
12:36 PM May 11th via HootSuite

Join the Discussion – Aquent Network on Linked In (over 5,200 Creative/Marketing folks & growing!):  
<http://bit.ly/8Y1Gy>  
9:32 AM May 10th via TweetDeck

Blog Post: The Daily Grind Meets The Daily Juggle – As the father of two elementary school-aged kids, it's my duty ...  
<http://ow.ly/17hfP9>

Share

Facebook

Twitter

LinkedIn

Blog

How We Work

Connect With An Agent

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1. Using Twitter's API we can show the latest Twitter posts from the Aquent Twitter page with a link that takes the user to Aquent on Twitter.

Share | Print

Typical Side Nav >

Typical Subnav

Typical Header

Typical page copy..

Typical Side Callout >  
Typical callout copy in the right column. [Learn More](#)

Typical Ad area

Join Our LinkedIn Network

1

Share

Facebook

Twitter

LinkedIn

Blog

How We Work

Connect With An Agent

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1. There are no APIs for LinkedIn Groups at this time so a link to the LinkedIn site will have to suffice.

Share | Print

Typical Side Nav >

Typical Subnav

## Typical Header

Typical page copy..

**Typical Side Callout >**  
Typical callout copy in the right column. [Learn More](#)

Typical Ad area

Visit the [Aquent Blog](#)

**Web Analytics Data...Leaving you with more questions than answers?**  
Most organizations today use sophisticated analytics packages to closely monitor their websites. As it turns out, web analytics...

**Blog Entry Title**  
Most organizations today use sophisticated analytics packages to closely monitor their websites. As it turns out, web analytics...

**Another Blog Entry Title**  
Most organizations today use sophisticated analytics packages to closely monitor their websites. As it turns out, web analytics...

1

Share

Facebook

Twitter

LinkedIn

Blog

How We Work

Connect With An Agent

1. When clicked, the blog pop-over can display an RSS feed og the latest blog posts from the Aquent Blog

Share | Print

Typical Side Nav >

Typical Subnav

## Typical Header

Typical page copy..

### How We Work - Frequently Asked Questions

See All

#### Why do people use Aquent?

Our clients benefit by giving their team the right bandwidth and the right skill sets exactly when they're needed. Our talent benefit by building valuable skills through a series of challenging assignments.

#### Do I select an Agent if I'm a hiring manager, or only if I want to work through Aquent?

In either case you need an Agent. The way to work with Aquent is through an Agent who matches talent with positions.

#### Can I search for open jobs?

Only once you've registered through one of our Agents. We find that the best matches are made by a networked Agent plugged into a specific practice area. We hope you'll try connecting with one of us.

#### How do I select an Agent?

Search among the profiles of our Agents to find an Agent who specializes in your field. In their profiles, each Agent talks about their background, area of specialization, and working style.

#### Do I need an Agent who is in my city?

It's the expertise, not the location, of your Agent that is important. All of our Agents share one talent pool and have nationwide, even global networks, and we do video interviewing in every office. So your Agent does not need to be in your city to help you. Pick an Agent who focuses on your specific area of marketing or design, regardless of location.

#### What happens when I find an Agent?

You can choose to contact the Agent, by phone or email, or have them contact you. Once you connect, the two of you will discuss your objectives and Aquent's capabilities, and agree on a plan.

1

Share

Facebook

Twitter

LinkedIn

Blog

How We Work

Connect With An Agent

1. In the How we work section we can display the TOP FAQs to give users an idea on how they should conduct business with Aquent.



Share | Print

Typical Side Nav >

Typical Subnav

Typical Header

Typical page copy..

Typical Side Callout >  
Typical callout copy in the right column. [Learn More](#)

Typical Ad area

1

**Connect With Us**

Just a few quick clicks and we'll get you connected with the right person to help you.

How can we help you?

- I am looking for marketing or design contract work.
- I am looking to hire contract marketing or design talent.
- I would like more information about hiring talent through Aquent.

Next

Let us help you.

2

1. When the user selects “connect with an agent” the user is shown the wizard for selecting the right agent for their needs.
2. The agent picture would/could be an actual picture of an agent that can be changed on a timed interval.