

Work With Us Section Wireframes v04212010

A Q U E N T

Revisions

4.8.2010

The purpose of the document is to look at ways of optimizing the user experience in the Work With Us section of the Aquent.com website. Optimization includes reducing the reliance on the content slider and giving pages their own URLs.

4.21.2010

Updated footer, and other content

4.22.2010

Removed footer and job board content

1

Share | Print

How We Work >

- Online Marketing >
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

How We Work Talent FAQs Client FAQs

How We Work

Bor autates sitis nos voluptid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur, ommolorest auda dicae.

2 Aquent helps you find Talent Work

Bor autates sitis nos voluptid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur?

Practice Areas

Learn more about our specialized practice areas:

- [Online Marketing](#)
- [Interactive Design](#)
- [User Experience](#)
- [Marketing](#)
- [Graphic Design](#)

Frequently Asked Questions

Bor autates sitis nos voluptid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur autElique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur, ommolorest auda dicae.

3

Find Work Find Talent

Find an Agent >

Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

4

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Diversity >

Aquent excels at leveraging and managing diversity in the workplace [Learn More](#)

Ad area

1. A new nav item is added to the top bar, "Work With Us," it will have these options:
 - How We Work
 - Online Marketing
 - Interactive Design
 - User Experience
 - Marketing
 - Graphic Design
2. When the user comes to any page in the "Work With Us" section, we could present them with a way to identify themselves so we know how to serve up more relevant content.
3. At the top of the right column is an addition of 2 new modules - Find Work and Find Talent. These items will be persistent throughout the Work With Us section - selecting either one of these will initiate an agent search
4. Featured agent links to agents profile, a link to the Diversity statement should be added to the side content area

Design Note: Content is removed from nested scrollble windows
5. The footer will be addressed at a later time

5

Share | Print

How We Work >

Online Marketing >

Interactive Design >

User Experience >

Marketing >

Graphic Design >

How We Work **Talent FAQs** Client FAQs

Talent Frequently Asked Questions

1 List of questions and answers specific to talent concerns...

Find Work Find Talent

Find an Agent >

Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Diversity >

Aquent excels at leveraging and managing diversity in the workplace
[Learn More](#)

Ad area

1. Page has complete set of questions and answers relevant to talent

Share | Print

How We Work >

Online Marketing >

Interactive Design >

User Experience >

Marketing >

Graphic Design >

How We Work Talent FAQs Client FAQs

Client Frequently Asked Questions

1 List of questions and answers specific to client concerns...

Find Work

Find Talent

Find an Agent >

Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

Featured Agent



Agent Name

Practice

[View my Jobs](#)

Diversity >

Aquent excels at leveraging and managing diversity in the workplace [Learn More](#)

Ad area

1. Page has complete set of questions and answers relevant to clients

Share | Print

- How We Work >
- Online Marketing >**
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

- Online Marketing**
- Our Team
- Jobs
- Clients
- Testimonials
- Blog
- Resources
- Events

Online Marketing

1 Bor autates sitis nos voluptid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur autElique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simulop tatur, ommolorest auda dicae.

Aquent helps you find **Talent** **Work**

Bor autates sitis nos voluptid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur?

Let our team help you

Areas of Focus

- + [Online Marketing Management and Strategy](#)
- + [Search Engine Marketing/Paid Search](#)
- + [Search Engine Optimization \(SEO\)](#)
- + [Email Marketing](#)
- + [Online Public Relations and Content](#)
- + [Social Media and Affiliate Marketing](#)
- + [Web Analytics Consulting](#)

Find Work Find Talent

Meet the Team >

Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

2

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Clients >

animated clients

Ad area

Follow Practice

Twitter, Facebook,
LinkedIn, Blog

1. The content is a mixture of content from the existing “What We Do” page and “Online Marketing” page

Design Note: The Areas of Focus could be an accordion or each link could open in a modal window instead of traversing away from the page as it does now

2. In the right column each practice will have a “meet the team” blurb with a featured agent.

Design Note: Clients module could animate through top clients with links to client page

Each practice sometimes has their own links for social sites and blogs - those would be listed in the right column

ALL OF THE WIREFRAME EXAMPLES & CONCEPTS USED FOR ONLINE MARKETING CAN BE APPLIED TO ALL OF THE PRACTICES

Share | Print

- How We Work >
- Online Marketing >**
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

Online Marketing **Our Team** Jobs Clients Testimonials Blog Resources Events

Our Team

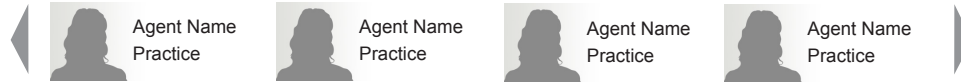
1

All Regions

Find Work

Find Talent

2



- Agent Name
- Practice
- Location(s)
- Contact
- Networks
- Testimonials
- Featured Talent
- Job Openings

Show open jobs for agent

1. The region selection dynamically controls the contents of the slider/carousel, regions could include Boston, San Francisco Bay Area, Los Angeles Area, etc. If the user changes the pulldown the agents in the carousel are dynamically pulled for the agent DB and changed in the display based on the selection

2. The carousel/slider displays the team members/agents for the practice. The user can scroll through the agents. When the user finds an agent they can click on that agent in the carousel and the agent's information is displayed below the scroller without taking the user to a new page or without refreshing the page.

The user can then view detailed information about the agent including job postings. The user can select another agent from the carousel.

Share | Print

- How We Work >
- Online Marketing >**
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

- Online Marketing
- Our Team
- Jobs
- Clients**
- Testimonials
- Blog
- Resources
- Events

Clients

Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut.

Industries

List industries that Aquent Services?

- Find Work
- Find Talent

Meet the Team >

Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

Featured Agent



Agent Name
Practice
[View my Jobs](#)

1

Testimonials >

Testimonial goes here...

Ad area

Follow Practice

Twitter, Facebook,
LinkedIn, Blog

Page displays the clients aquent works with for the specific practice area by showing the clients's company logo. The logo should be hot linked to the company'e site (opens a new window)

The page could also list out the types of industries that aquent services.

The testimonial module could be swapped for a Top 5 Jobs listing based on practice.

1. A customer testimonial from the practice can be displayed in the side area. The testimonial can be a single item that can be truncated with a link taking the use to the testimonials page (Note: Testimonials shown would be based on practice not featured agent)

The clients and/or testimonail module could be swapped for a Top 5 Jobs listing based on practice.

Share | Print

- How We Work >
- Online Marketing >**
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

- Online Marketing
- Our Team
- Jobs
- Clients
- Testimonials**
- Blog
- Resources
- Events

Testimonials

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.

Testimonial

FirstName LastName | Title | Company

Testimonial

FirstName LastName | Title | Company

Testimonial

FirstName LastName | Title | Company

Find Work | Find Talent

Meet the Team >

Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Clients >

animated clients

Ad area

Follow Practice

Twitter, Facebook, LinkedIn, Blog

Page displays testimonials from clients specific to the practice area

The clients module could be swapped for a Top 5 Jobs listing based on practice.

Share | Print

- How We Work >
- Online Marketing >**
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

- Online Marketing
- Our Team
- Jobs
- Clients
- Testimonials
- Blog**
- Resources
- Events

Blog

Blog Entry Subject

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.

Blog Entry Subject

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.

Blog Entry Subject

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.

Blog Entry Subject

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.

Blog Entry Subject

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.

- Find Work
- Find Talent

Meet the Team >

Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Testimonials >

Testimonial goes here...

Ad area

Follow Practice

Twitter, Facebook,
LinkedIn, Blog

Page displays truncated blogs that are relevant to the practice. Blog entries are fed from the aquent blog.

Article links out to the Aquent blog in a new window

The clients module could be swapped for a Top 5 Jobs listing based on practice.

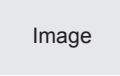
Suggestion: Should we add tweets and change the name from blogs??


Share | Print

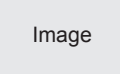
Online Marketing Our Team Jobs Clients Testimonials Blog **Resources** Events

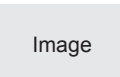
- How We Work >
- Online Marketing >**
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

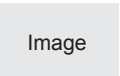
Resources

- 

Resource Entry Subject
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.
- 

Resource Entry Subject
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.
- 

Resource Entry Subject
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.
- 


Resource Entry Subject
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.
- 

Resource Entry Subject
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.

Find Work Find Talent

Meet the Team >
Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Testimonials >
Testimonial goes here...

Ad area

Follow Practice
Twitter, Facebook,
LinkedIn, Blog

Page displays summary of resource(s) relevant to the practice area. Resources include white papers, presentations, webinars, salary surveys, etc. Resource links out to item in a new window.

Design Note: If there is an option to view as aHTML or download the user needs to be shown these options.

The clients module could be swapped for a Top 5 Jobs listing based on practice.

Share | Print

- How We Work >
- Online Marketing >**
- Interactive Design >
- User Experience >
- Marketing >
- Graphic Design >

- Online Marketing
- Our Team
- Jobs
- Clients
- Testimonials
- Blog
- Resources
- Events**

Events

- 

Date | Event Title
Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut.
- 

Date | Event Title
Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut.
- 


Date | Event Title
Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut.
- 

Date | Event Title
Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut.

- Find Work
- Find Talent

Meet the Team >
Work with one of our specialized agents to find specialized contract and contract-to-hire marketing and design professionals or your next great job opportunity. [Find](#)

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Testimonials >
Testimonial goes here...

Ad area

Follow Practice
Twitter, Facebook, LinkedIn, Blog

Page displays events relevant to practice area. Event links out to the event site in a new window

The clients module could be swapped for a Top 5 Jobs listing based on practice.