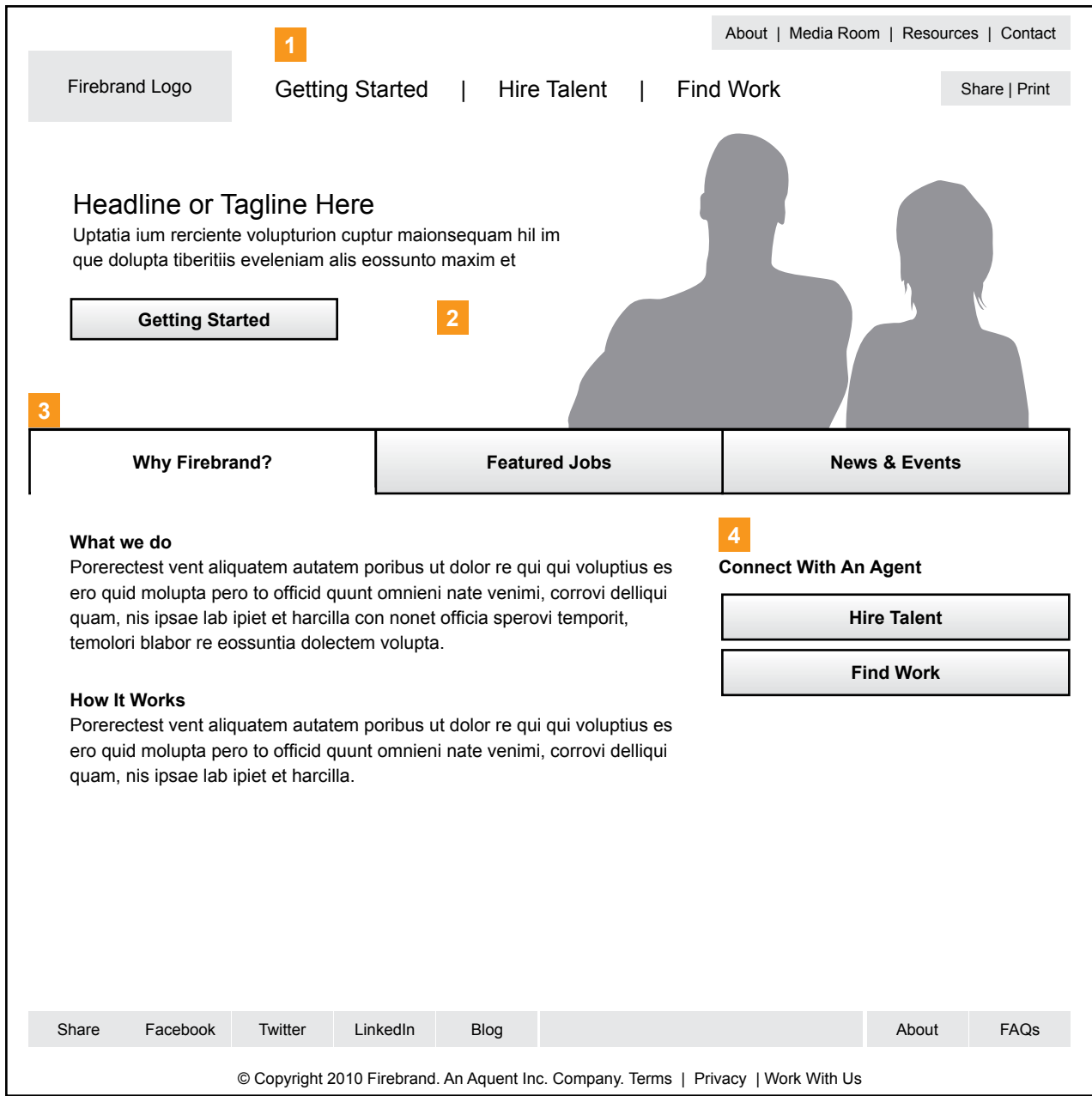


Revisions

9.1.2010


The purpose of the document is to outline and demonstrate the new website for the new company Firebrand.



1. Navigation is kept to three simple items/ ideas - learn about the firebrand process, then get involved by learning about hiring talent or finding a job.
2. Header area with a featured call to action
3. “scrollable” tabs reveal more content and information about firebrand without leaving the home page. Information is revealed when the user selects one of the tabs
4. From the home page the user can either connect with an agent and/or find work

About | Media Room | Resources | Contact

Firebrand Logo Getting Started | Hire Talent | Find Work Share | Print



Headline or Tagline Here
 Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et

Getting Started

Why Firebrand?	Featured Jobs	News & Events
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What we do
 Porerectest vent aliquatem autatem poribus ut dolor re qui qui voluptius es ero quid molupta pero to officid quunt omnieni nate venimi, corrovi delliqui quam, nis ipsae lab ipiet et harcilla con nonet officia sperovi temporit, temolori blabor re eossuntia dolectem volupta.

How It Works
 Porerectest vent aliquatem autatem poribus ut dolor re qui qui voluptius es ero quid molupta pero to officid quunt omnieni nate venimi, corrovi delliqui quam, nis ipsae lab ipiet et harcilla.

1
Connect With An Agent

Hire Talent
 Porerectest vent aliquatem autatem poribus ut dolor re qui qui voluptius.

Specialty

Location

Find Agent

Find Work

Share Facebook Twitter LinkedIn Blog About FAQs

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1. Employers looking to hire talent can find an agent by specialty and location directly on the home page

Headline or Tagline Here

Uptatia ium rerciente volupturion captur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et

Getting Started



Why Firebrand?

Featured Jobs

News & Events

What we do

Porerectest vent aliquatem autatem poribus ut dolor re qui qui voluptius es ero quid molupta pero to officid quunt omnieni nate venimi, corrovi delliqui quam, nis ipsae lab ipiet et harcilla con nonet officia sperovi temporit, temolori blabor re eossuntia dolectem volupta.

How It Works

Porerectest vent aliquatem autatem poribus ut dolor re qui qui voluptius es ero quid molupta pero to officid quunt omnieni nate venimi, corrovi delliqui quam, nis ipsae lab ipiet et harcilla.

1

Connect With An Agent

Hire Talent

Find Work

Porerectest vent aliquatem autatem poribus ut dolor re qui qui voluptius.

Specialty

Location

Search

- 1. Talent looking to find a job can find work and find an agent by specialty and location directly on the home page


About | Media Room | Resources | Contact

Firebrand Logo Getting Started | Hire Talent | Find Work Share | Print

Headline or Tagline Here

Uptatia ium rerciente volupturion cupturn maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et

Getting Started






Why Firebrand? **1** Featured Jobs News & Events

Expertise
Some sort of intro copy.

Executive Management
Creative/Design >
Digital
Marketing
Account Management
PR/Communications
Media/Broadcast

Select a Location

- Featured Job From Agent A  Agent Name
Contact info
[View all my Jobs](#)
- Second featured Job From Agent A
- Featured Job From Agent B  Agent Name
Contact info
[View all my Jobs](#)
- Second featured Job From Agent B
- Featured Job From Agent C  Agent Name
Contact info
[View all my Jobs](#)
- Second featured Job From Agent C

[View All Creative/Design Jobs](#)

Share Facebook Twitter LinkedIn Blog About FAQs

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1. On the home page when the user selects the featured jobs tab the user can see the top/most recent jobs postings based on an expertise selection. The user can then filter the jobs by location and then either select an agent, job, or all jobs in an expertise for more information.


About | Media Room | Resources | Contact

Firebrand Logo Getting Started | Hire Talent | Find Work Share | Print

Headline or Tagline Here

Uptatia ium rerciente volupturion captur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et

Getting Started



Why Firebrand?	Featured Jobs	1 News & Events
----------------	---------------	--

mm.dd.yy - Article Header
 Porectest vent aliquatem autatem poribus ut dolor re qui qui voluptius es ero quid molupta pero to officid quunt omnieni nate venimi, corrovi...

mm.dd.yy - Article Header
 Porectest vent aliquatem autatem poribus ut dolor re qui qui voluptius es ero quid molupta pero to officid quunt omnieni nate venimi, corrovi...

mm.dd.yy - Article Header
 Porectest vent aliquatem autatem poribus ut dolor re qui qui voluptius es ero quid molupta pero to officid quunt omnieni nate venimi, corrovi...

Featured Rag Article

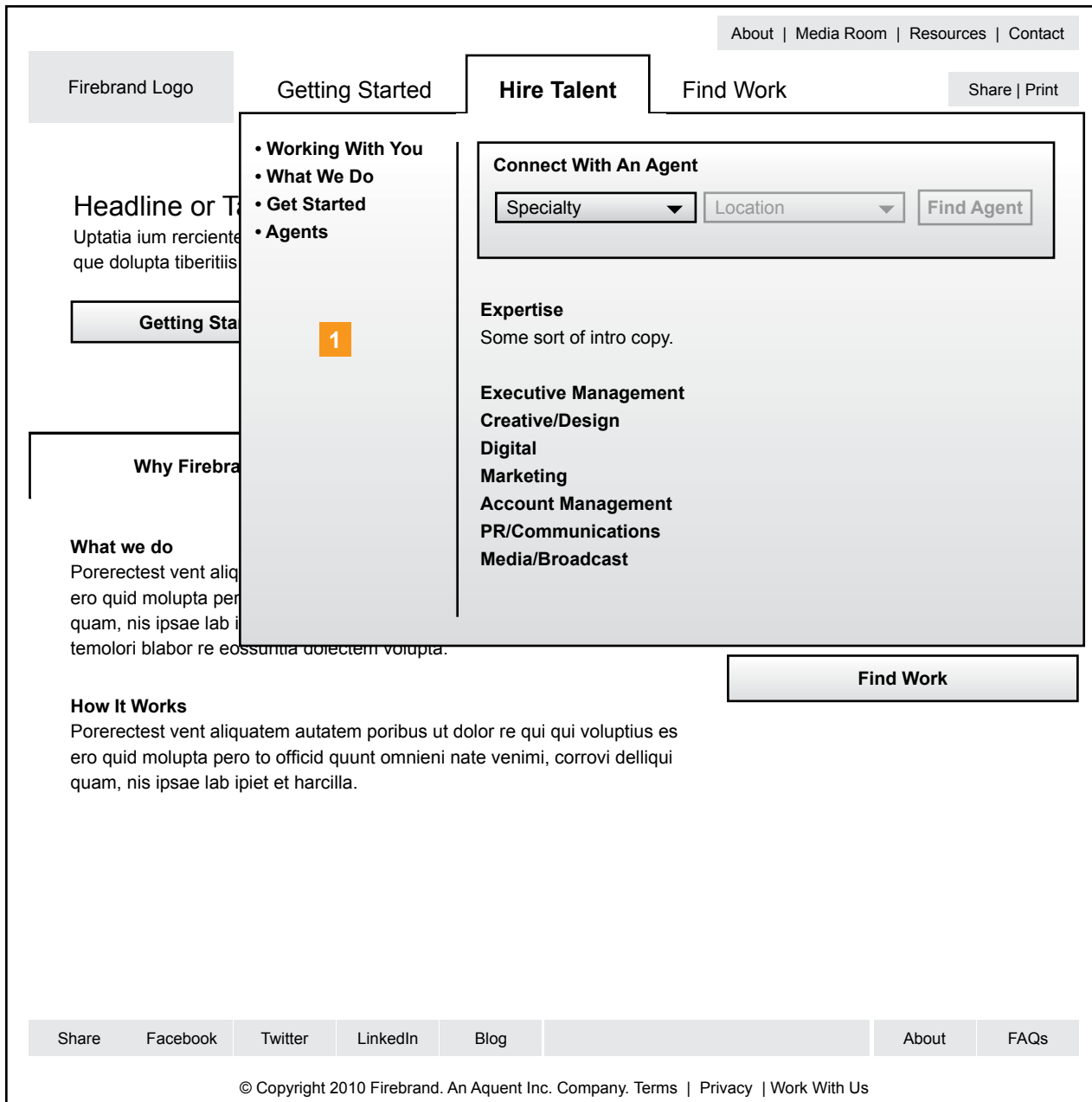
2

Featured Event(s)

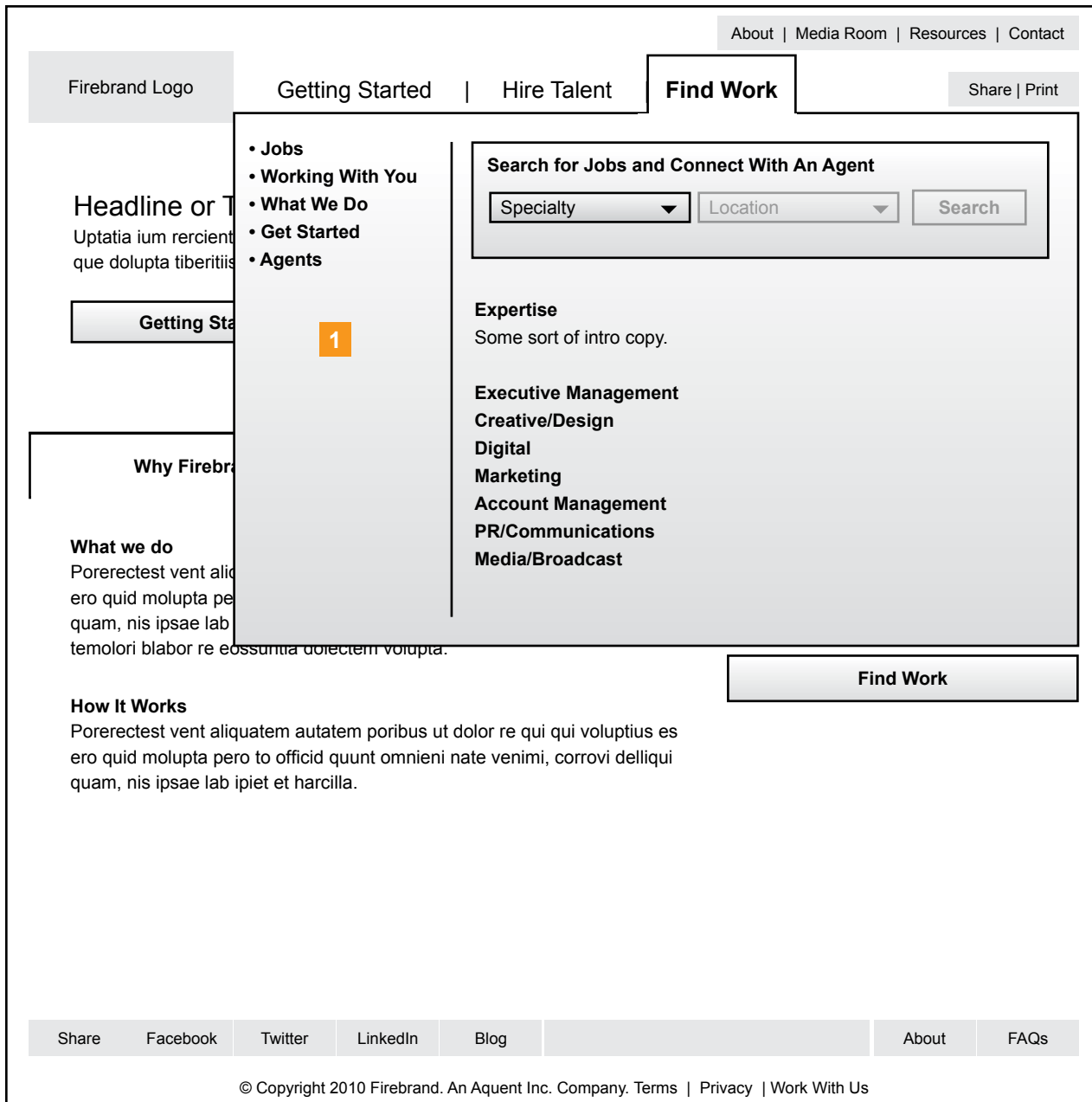
Share Facebook Twitter LinkedIn Blog About FAQs

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1. On the home page when the user selects the News & Events tab the user will be presented with the top news
2. There could be slots to have featured callouts for events and/or a recent mention in a magazine, etc.



1. The main navigation will utilize a panel drop down approach. So that when the user hovers over a nav item the panel would reveal “content” rather than a series of page links. The actual content is TBD but in this example the user can find an agent, jump to a sub-page or jump to more information based on expertise. The sub-nav links (displayed in the left of the panel) will be differentiated in design from section content



1. The main navigation will utilize a panel drop down approach. So that when the user hovers over a nav item the panel would reveal "content" rather than a series of page links. The actual content is TBD but in this example the user can find a job and therefore an agent, jump to a sub-page or jump to more information based on expertise. The sub-nav links (displayed in the left of the panel) will be differentiated in design from section content

About | Media Room | Resources | Contact

Firebrand Logo **Getting Started** | Hire Talent | Find Work Share | Print


2 **Getting Started**
Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et

3 **Agents, Agents, Agents!**
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur.

Firebrand helps you find **Talent** **Work**

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur?

Frequently Asked Questions
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur autElique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur, ommolorest auda dicae.



4 **Connect With An Agent**

Hire Talent

Find Work

Testimonial >
Rotating Testimonial here

Share Facebook Twitter LinkedIn Blog About FAQs

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1. Navigation will have a selected state
2. The page will have a header callout
3. This page should walk people through the firebrand process of engagement in a simple way
4. On this page the user can use the right hand modules to start the process of hiring talent or finding work using the same UX as demonstrated on the home page

Hire Talent

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



1

Working With You

What We Do

Get Started

Agents

Working With You 2

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur.

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur?

Frequently Asked Questions

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3

Get Started. Connect With An Agent

Specialty

Location

Find Agent

Featured Agent



Agent Name
Practice
View my Jobs

Testimonial >

Rotating Testimonial here

4

News & Events >

mm/dd/yyyy

Artcle title here

1. Some sections of the site will have subnav, "Hire Talent," it will have these options:
 - Working With You
 - What We Do
 - Get Started
 - Agents

The page the user is on will have a selected state on the subnav

2. Working With You content should explain how Firebrand partners with the client
3. Prospective clients can connect with an agent on any page of the section. The user can search for an agent, also a random agent will be displayed so the user can quickly contact someone
4. The right column will have supplementary content to highlight other areas of the ste and happenings with the company

Hire Talent

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Working With You

What We Do

Get Started

Agents

What We Do 1

Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur.

Practice Areas

Learn more about our specialized practice areas:

- + [Executive Management](#)
- + [Creative/Design](#)
- + [Digital](#)
- + [Marketing](#)
- + [Account Management](#)
- + [PR/Communications](#)
- + [Media/Broadcast](#)

Frequently Asked Questions

Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur autElique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur, ommolorest auda dicae.

Get Started. Connect With An Agent

Specialty

Location

Find Agent

Featured Agent



Agent Name
Practice
View my Jobs

Testimonial >

Rotating Testimonial here

News & Events >

mm/dd/yyyy
Artcle title here

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

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1. What we do will highlight what Firebrand does including, benefits, expertise and services

Hire Talent

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Working With You

What We Do

Get Started

Agents

Get Started 1

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur.

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Get Started. Connect With An Agent

Specialty

Location

Find Agent

Featured Agent



Agent Name
Practice
View my Jobs

Testimonial >

Rotating Testimonial here

News & Events >

mm/dd/yyyy
Artcle title here

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

- 1. Get Started will highlight how to engage Firebrand when they want to hire talent

Hire Talent

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Working With You

What We Do

Get Started

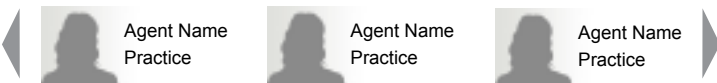
Agents

Agents 1

Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut.

All Practices

All Regions



Testimonial >
Rotating Testimonial here

News & Events >
mm/dd/yyyy
Artcle title here



- Agent Name
- Practice
- Location(s)
- Contact
- Networks
- Testimonials
- Featured Talent
- Job Openings

2

Show open jobs for agent

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

1. The agents page will display all of the agents in a scroller/carousel. The user can browse agents or filter by practice or location
2. When an agent is selected the user will be shown the agent with the agent's information

Find Work

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



1

Working With You

What We Do

Jobs

Get Started

Agents

Working With You 2

Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simulup tatur.

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Frequently Asked Questions

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3

Find Jobs

Get Started. Connect With An Agent

Specialty

Location

Find Agent

Featured Agent



Agent Name
Practice
View my Jobs

Testimonial >

Rotating Testimonial here

4

News & Events >

mm/dd/yyyy

Article title here

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

1. Some sections of the site will have subnav, "Find Work," it will have these options:
 - Working With You
 - What We Do
 - Jobs
 - Get Started
 - Agents

The page the user is on will have a selected state on the subnav

2. Working With You content should explain how Firebrand partners with the talent
3. Prospective clients can connect with an agent on any page of the section. The user can search for an agent, also a random agent will be displayed so the user can quickly contact someone. They can also search for jobs
4. The right column will have supplementary content to highlight other areas of the site and happenings with the company

Find Work

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Working With You

What We Do

Jobs

Get Started

Agents

What We Do 1

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simulup tatur.

Practice Areas

Learn more about our specialized practice areas:

+ [Executive Management](#)

+ [Creative/Design](#)

+ [Digital](#)

+ [Marketing](#)

+ [Account Management](#)

+ [PR/Communications](#)

+ [Media/Broadcast](#)

Frequently Asked Questions

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur autElique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simulup tatur, ommolorest auda dicae.

Find Jobs

Get Started. Connect With An Agent

Specialty

Location

Featured Agent



Agent Name

Practice

[View my Jobs](#)

Testimonial >

Rotating Testimonial here

News & Events >

mm/dd/yyyy

Artcle title here

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

1. What we do will highlight what Firebrand does including, benefits, expertise and services

Find Work

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et




- Working With You
- What We Do
- Jobs
- Get Started**
- Agents

Jobs 1

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut.


Filter



Agent Name | Practice | Location(s)

Job Openings

- **Job Title One**
Bor autates sitis nos volupid qui conseribus nihit nis cuptatur aut... [View More to Apply or Refer](#)
- **Job Title Two**
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut... [View More to Apply or Refer](#)



Agent Name | Practice | Location(s)

Job Openings

- **Job Title One**
Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut... [View More to Apply or Refer](#)

- Share
- Facebook
- Twitter
- LinkedIn
- Blog
- About
- FAQs

1. Users can find jobs based on agents. Then they can filter the jobs

Find Work

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



[Working With You](#)

[What We Do](#)

[Jobs](#)

[Get Started](#)

[Agents](#)

Get Started

1

Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur.

Frequently Asked Questions

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Find Jobs

Get Started. Connect With An Agent

Specialty

Location

[Find Agent](#)

Featured Agent



Agent Name
Practice
[View my Jobs](#)

Testimonial >

Rotating Testimonial here

News & Events >

mm/dd/yyyy
Article title here

[Share](#)

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[LinkedIn](#)

[Blog](#)

[About](#)

[FAQs](#)

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1. Get Started will highlight how to engage Firebrand when they want to find a job and get signed up with firebrand

Find Work

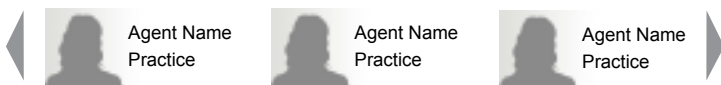
Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Working With You	What We Do	Jobs	Get Started	Agents
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Agents 1

Bor autates sitis nos volupid qui conseribus nihil eum eiciusanto te conempe lestibusci nis cuptatur aut.



Testimonial >
Rotating Testimonial here

News & Events >
mm/dd/yyyy
Article title here



- Agent Name
- Practice
- Location(s)
- Contact
- Networks
- Testimonials
- Featured Talent
- Job Openings

2

Show open jobs for agent

1. The agents page will display all of the agents in a scroller/carousel. The user can browse agents or filter by practice or location
2. When an agent is selected the user will be shown the agent with the agent's information

About | Media Room | Resources | Contact

Firebrand Logo Getting Started | Hire Talent | Find Work Share | Print

About Us

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et

1

Services

Expertise

The Team

Work For Us

Services 2

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur.

Firebrand helps you find Talent Work

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur?

Frequently Asked Questions

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur autElique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur, ommolorest auda dicae.

3

In The News >
mm/dd/yyyy
Artcle title here

mm/dd/yyyy
Artcle title here

Events >
mm/dd/yyyy
Artcle title here

Testimonial >
Rotating Testimonial here

Share Facebook Twitter LinkedIn Blog

About FAQs

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1. Some sections of the site will have subnav, "About," it will have these options:
 - Services
 - Expertise
 - The Team
 - Work For Us

The page the user is on will have a selected state on the subnav
2. Services content should explain the Firebrand services
3. The right column will have supplementary content to highlight other areas of the site and happenings with the company

About Us

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Services

Expertise

The Team

Work For Us

Expertise 1

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur? Qui occabor atetur moluptatio occaboribus simolup tatur.

Bor autates sitis nos volupid qui conseribus nihit eum eiciusanto te conempe lestibusci nis cuptatur aut. Elique nias ute sit isit acernat emporec eperferum repta quo quas etus mincia delignimint etur?

Practice Areas

Learn more about our specialized practice areas:

- + [Executive Management](#)
- + [Creative/Design](#)
- + [Digital](#)
- + [Marketing](#)
- + [Account Management](#)
- + [PR/Communications](#)
- + [Media/Broadcast](#)

In The News >

mm/dd/yyyy
Artcle title here

mm/dd/yyyy
Artcle title here

mm/dd/yyyy
Artcle title here

Events >

mm/dd/yyyy
Artcle title here

Testimonial >

Rotating Testimonial here

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

1. The page explains the Firebrand expertise

About Us

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Services

Expertise

The Team

Work For Us

Management Team

1



Team Member

TeamMember Name

Ehendi dignis et, cor aspriet autemol orepudis si rem vid es ut est aut omnis molutet inverio nsenim vid molorias sant.



Team Member

Simi, estibus aepelis perum liquae dolo totas debitat quatur remperitat.



Team Member

Fugia quis qui into officim illaccusam autatietet abo. Ut aperri dolupici volorro beaquo et latiat ius as alitatq uodicat ibuscip ientius elit ium rae



Team Member

sus mos et aliquid molupta quatecto eosaper ibuscip suntion serovit amenem. Uptis et occatum fuga. Et que nis autem aspriet eate nis ad etur? Aboreperia eos dolore ma nobitib usantem rest, sequidunto essinus cipicta sperati asimoloreium rate doluptatas a doluptat ullupta tistiandem volorem res raturis alicatiaerit quate velleni hiliciurias alignat emporibus quam, samusaerrum alita nos eratumendis aut endae prehenis derspis dolorerrum cum anti odi dolupta ectendit lam quameturi bla di vel im eatur?



Team Member

In The News >

mm/dd/yyyy
Artcle title here

mm/dd/yyyy
Artcle title here

mm/dd/yyyy
Artcle title here

Events >

mm/dd/yyyy
Artcle title here

Testimonial >

Rotating Testimonial here

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

1. Page allows users to view and read management team bios included will be pics, quotes, links to blogs, etc.

About Us

Uptatia ium rerciente volupturion cuptur maionsequam hil im que dolupta tiberitiis eveleniam alis eossunto maxim et



Services

Expertise

The Team

Work For Us

Work For Us

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Select a Location

Location

- [+ Job Title - Location](#)
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In The News >

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Events >

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Testimonial >

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Share

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Blog

About

FAQs

1. Page will allow users to see current job openings for the Firebrand company. The user can filter by region.

Media Room

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Media Releases	In The News	Events	Blog	Social
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Media Releases

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In The News

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Blog >

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1. Page summarizes the latest news and events for Firebrand

Media Room

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Media Releases

In The News

Events

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Social

Media Releases

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Share

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Twitter

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Blog

About

FAQs

1. Page displays the latest news from Firebrand with links to actual post release

Media Room

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Media Releases

In The News

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Media Releases

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Events >

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Share

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Blog

About

FAQs

1. Page displays full article posting from Firebrand

Media Room

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Media Releases

In The News

Events

Blog

Social

In The News

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Featured Listing

Featured Listing

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Share

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LinkedIn

Blog

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FAQs

- 1. Page displays mentions and/or links to external sources that have written about Firebrand

Media Room

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Media Releases

In The News

Events

Blog

Social

Events 1

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Event Name

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Image

Event Name

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Share

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FAQs

1. Page displays events

Media Room

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Media Releases

In The News

Events

Blog

Social

Blog 1

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Blog Subject

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FAQs

1. Page displays latest blog feed

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Media Room

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Media Releases

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Social

Social 1

Facebook

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Twitter

Feed here...

Blog

Feed here...

Share

Facebook

Twitter

LinkedIn

Blog

About

FAQs

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1. Page displays feeds from social sites

Resources

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Resource Entry Subject

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Resource Entry Subject

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1. Page displays resources for talent and clients

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Main Corporate Contacts
Australia - Sydney
Australia - Melbourne >
New Zealand - Auckland
Malaysia - Kuala Lumpur
Singapore
Hong Kong
United Kingdom - London
France - Paris
Japan - Tokyo
Japan - Osaka

Melbourne - [Google directions >](#)

Level 1
577 Little Bourke Street
Melbourne, VIC 3000
Australia

Tel: +61 3 9244 9999
Fax: +61 3 9244 9944
Email: infomelbourne@aquent.com

Connect With a Melbourne Agent



Agent Name
Contact info
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1. Page displays contact info - in the left column the user selects the location they want for details info


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Getting Started



Why Firebrand?	Featured Jobs	News & Events
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What we do
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1. Footer link have pop-ups/drawers that allow users to get more content without cluttering the page. For share a share wizard will display like "Share This" service


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Getting Started



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Getting Started



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How It

Twitter Feed

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Getting Started



Why Firebrand?	Featured Jobs	News & Events
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What we do

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What we do
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About Firebrand
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What we do
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1. Drawer displays FAQs on engaging with Firebrand