

mGreetings, Gifting, Purchasing Content/eCommerce

MLab Wireframe 8/29/2006



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Version: v1-08292006-kp
Created: August 2, 2006
Modified: August 29, 2006 (Kevin Puleo)
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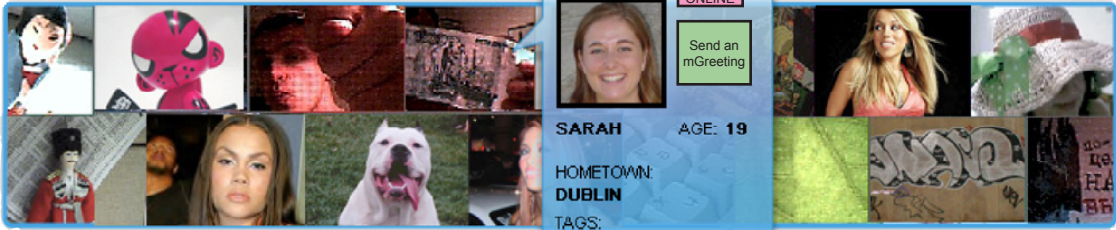
LOGO

Search MLab GO

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | **Content**

Latest Buzz
members and counting! ##### mobile files and counting!



SARAH AGE: 19
HOMETOWN: DUBLIN
TAGS: Rock Hip Hop Cats Surfing Kung Fu Movies

Refresh

Value Prop Area

Popular Tags Within the last 24 hours
wednesday, galiza, jaipur, duaflex, bigchill2006, fullmoon polarizer, marvel, viewfinder, sri, web2dna, throughtheviewfinder, andalucia, sales, ttv, cumbria, popart, frontyard, lanka

See All Tags >>

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Search is defaulted to "content" when someone selects the content link in the main navigation

--

Selecting the content link will take the user to the e-commerce enabled area where visitors can find, purchase, and interact with mobile content including wallpapers and ringtones

Content Landing Page

LOGO

Message Center (3 New)
 mGreetings
 Clipboard (0 Items)

[Log Out](#) | [Register](#) | [Tour](#)

[My Pages](#) | [Latest Buzz](#) | [Content](#)

[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)

Wallpapers
 TrueTones
 RingTones
 Photo Lab
 Americas Best Mobile Pix
 Mobile Comics Network
 Joke of the Day

Promo Space

Promo Space

Hot Tags
 amsterdam animal animals
 april architecture art australia
 baby barcelona beach berlin
 birthday black blackandwhite
 blue boston bw california
 cameraphone

FunGirl Promo Badge

WP Universe Promo Badge

Imagenes Calientes Promo Badge

Hot Ringtones

Type	Listen	Title	Artist	Price	
True Tone		Somewhere Over The Rainbow	Katharine McPhee	\$2.99	Get It!
True Tone		A Public Affair	Jessica Simpson	\$2.99	Get It!
Poly Tone		Bump N Grind	R Kelly	\$0.99	Get It!
True Tone		Hips Don't Lie	Shakira	\$2.99	Get It!
True Tone		Gimme That	Chris Brown	\$2.99	Get It!
True Tone		Before He Cheats	Carrie Underwood	\$2.99	Get It!

[More >>](#)

Hot Wallpapers

On coming to the main content page the visitor is presented with cool FM promotions and new content like popular ringtones and wallpapers

--

There is a submenu in this section which includes creating an mGreeting, managing an ecommerce account, accessing a saved wishlist of items, and viewing recommended items.

--

The user may jump further into the content by selecting a particular item and jumping to that item's detail page or by using the menu of choices on the left or by selecting a tag which acts like a search query.

--

Content Section Landing Page (Wallpapers Demonstrated)

LOGO

Message Center (3 New)
mGreetings
Clipboard (0 Items)

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[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)

> Wallpapers

TrueTones

RingTones

Photo Lab

Americas Best Mobile Pix

Mobile Comics Network

Joke of the Day

Wallpapers Promo Space

Promo Space

Promo Space

List Pics Only

Results per page

Date Added

May 1, 2006 Aug 4, 2006

Categories

Top Tags

wednesday, galiza, jaipur, duaflex, bigchill2006, fullmoon polarizer, marvel, viewfinder, sri, web2dna, throughtheviewfinder, andalucia, sales, ttv, cumbria,

BELONGS TO ME

★★★★☆

ItemName

\$1.99

[Image]

★★★★☆

ItemName

\$1.99

[Image]

★★★★☆

ItemName

\$1.99

ItemName

Description of content here

Contributed by:
Name or Company

\$1.99

★★★★☆

Send as mGreeting | Gift | Add to Wishlist | Recommend

X Close

When the visitor selects a link in the menu (left column) they are taken to a page like this where they are given some promotional items then served up content that they can browse.

--

The browse tools in the left column are the same as when a search is initiated

--

There will also be sorting capabilities and the ability to view the items in a list or as a mosaic (shown)

Content Landing Page for Content Group (FunGirls Demonstrated)


LOGO

Message Center (3 New)
mGreetings
Clipboard (0 Items)

[Log Out](#) | [Register](#) | [Tour](#)

[My Pages](#) | [Latest Buzz](#) | [Content](#)

[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)



FunGirl Wallpaper is the first female-focused wallpaper application! FunGirl Wallpaper.





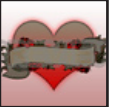




Add Fun Girl as a friend

Send Fun Girl a Request

Wallpapers > Fun Girl

What's Hot




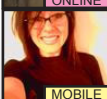
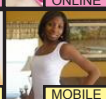
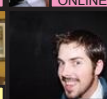



There should be some sort of promotional copy up here with the latest cool wallpapers below.

 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>	 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>	 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>
 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>	 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>	 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>
 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>	 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>	 ★★★★★☆ ItemName \$1.99 <input type="button" value="Buy"/>



[< Previous](#) | [1](#) | [2](#) | [3](#) | [4](#) | [5](#) | [6](#) | [7](#) | [8](#) | [Next >](#)

FunGirl's Friends

Sort

 MOBILE ONLINE	 MOBILE ONLINE	 ONLINE
 MOBILE ONLINE	 MOBILE ONLINE	 MOBILE
 MOBILE ONLINE	 MOBILE ONLINE	 MOBILE

Comments (2)

	Member MOBILE ONLINE
	I love fun girl
	MemberName MOBILE
	I'm not a girl but i like the pics. Please send me a smooch!!!!

Categories

- Category One
- Another Category
- Yet Another Category
- Category Four
- Another Category
- Yet Another Category
- Category Seven
- Another Category
- Yet Another Category

Hot Tags

amsterdam animal animals april architecture art australia baby barcelona beach berlin birthday black blackandwhite blue boston

There will be specialty content groups within Mlab

--

The controls are basically the same as doing a search however at this point the visitor can add the content group as a friend so that the visitor has a quick jump from their profile page to here as well as being alerted to any new activity within the content group. In addition, if the visitor doesn't see what they want they can send a request to that content group to see what they can do.

LOGO

Message Center (3 New)
mGreetings
Clipboard (0 Items)

[Log Out](#) | [Register](#) | [Tour](#)

[My Pages](#) | [Latest Buzz](#) | [Content](#)

[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)



FunGirl Wallpaper is the first female-focused wallpaper application! FunGirl Wallpaper.

[Wallpapers](#) > [Fun_Girl](#) > [Kisses](#)



ItemName
Description of content here

Contributed by:
Name or Company

\$1.99

★ ★ ★ ★ ☆
[Rate It!](#)

Tags

amsterdam animal animals april architecture art australia baby barcelona beach berlin birthday black blackandwhite blue boston bw california cameraphone camping canada

Others who downloaed this also bought...



★ ★ ★ ★ ☆
ItemName
\$1.99




★ ★ ★ ★ ☆
ItemName
\$1.99



★ ★ ★ ★ ☆
ItemName
\$1.99

FunGirl's Friends

Sort



MOBILE ONLINE



MOBILE ONLINE



ONLINE


MOBILE ONLINE


MOBILE ONLINE



MOBILE


MOBILE


MOBILE


MOBILE

Comments (2)



Member MOBILE ONLINE

I love fun girl



MemberName MOBILE

I'm not a girl but i like the pics. Please send me a smooch!!!!

Categories

Category One

Another Category

Yet Another Category

Category Four

Another Category

Yet Another Category

Category Seven

Another Category

Yet Another Category

Hot Tags

amsterdam animal animals april architecture art australia baby barcelona beach berlin birthday black blackandwhite blue boston

This is the dashboard for viewing and interacting with a particular piece of content.

--

Even though the content page is not a person it can act like a friend. Where the member can freely add the content as a friend, like fungirl, thereby getting notified of all of the goings on in the content in real-time.

--

Visitors can also contact the content page's team to request a special item they don't see.

--

Tags, as always, lead to content.

--

The Face Off is controlled by the FM team and should relate to the content displayed

--

At the top of the middle column is a crumb trail to help the user go back more effectively.

--

The visitor may purchase and customize the content (If it's a wallpaper), send as an mGreeting, add to wishlist or recommend, and gift it.

--

Along the right side are members who are friends/subscribers of the content group like FunGirl.

--

Below that is other content that other users purchased while purchasing the displayed content

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00


[Go Back](#)

Personalize & Buy

Did you know Promo
In order to send a mGreeting to someone's phone we need your phone information.
[Enter it Now](#)

Promotion for 4 ways to pay:

1. Credit Card
2. Through the Carrier
3. With FM Credits
4. With PayPal



ItemName — \$1.99

Enter your caption (25 characters max.).

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When an item is selected for personalization then the item is loaded into a new page

--

The user can enter text and select the preview button to see the text on the image with the criteria set by FM's content team including font style, color, size and position on the image

--

When the user is satisfied they can purchase their creation. Only content that has been modified may be purchased. So when the Preview button is selected and content is placed on the image in the phone the buy it button becomes enabled

Purchase - Personalized Wallpaper (Unregistered)

LOGO

Search MLab

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My Pages | Latest Buzz | Content


mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

[Go Back](#)

Purchase

Promotion for 4 ways to pay:

1. Credit Card
2. Through the Carrier
3. With FM Credits
4. With PayPal



ItemName — \$1.99

We need your phone information to send you the content.

Carrier

Phone Make

Phone Model Choose a Carrier First

Phone #

Payment Method

Promotion Code

If the member does not have their phone portion of their profile filled out then they must do so in order to proceed with their transaction

--

The form items in this step do not become enabled until its predecessor is filled in correctly

--

If a user ever traverses away during the buying process the system should alert the user that their work will be lost forever and that they would have to start over again

Purchase - Personalized Wallpaper (Carrier Payment)

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content


mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

[Go Back](#)

Purchase

Promotion for 4 ways to pay:

1. Credit Card
2. Through the Carrier
3. With FM Credits
4. With PayPal




ItemName — \$1.99

We need your phone information to send you the content.

Carrier

Phone Make

Phone Model  **RKR**
(change this)

Phone #

Payment Method

Your account on Verizon Wireless will show a charge of \$1.99 from MLabs Wallpaper.

Promotion Code

Once the user's phone information is entered the payment method pulldown populates with the user's available payment choices, one of them being a direct bill from their carrier, and the others being credit card, paypal, and credits.

--
Once the phone information is submitted the user's profile is automatically updated if they have a profile set-up. Profiles are necessary for gifting and mGreetings but not for purchases for themselves

Purchase - Personalized Wallpaper (mBucks Payment)

LOGO

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[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)

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Purchase

Promotion for 4 ways to pay:

1. Credit Card
2. Through the Carrier
3. With FM Credits
4. With PayPal



ItemName — \$1.99

This wallpaper will be sent to your Motorola RKR phone using Verizon's Mobile Service. ([Change This](#))

Payment Method

You have \$0.00 in your account.

[Purchase more mBucks](#)

Promotion Code

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If the user decides to use credits the user's available credits will display below the pulldown with the option to purchase more.

--

If the user has their phone information entered in their profile it will display inline with the checkout to give the user confidence in the content's destination. This also allows the user to change their info if it is incorrect

Checkout - Web Receipt/Order Confirmation


LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00



Thank You!

ItemName has been sent to your Motorola RKR phone on Verizon!

Did you know that MLab is a thriving wireless community that let's you stay connected no matter where you are. Signing up is fast easy and free, And, since we already have your phone information it's one less thing to enter.

[START NOW](#)

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Order confirmation page is displayed and it displays the destination device to reassure the user it is being delivered correctly

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

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Gifting

Did you know Promo

In order to send a mGreeting to someone's phone we need your phone information.

[Enter it Now](#)

Promotion for 4 ways to pay:

1. Credit Card
2. Through the Carrier
3. With FM Credits
4. With PayPal



Gift ItemName to a friend's phone for \$2.99!

Your friends must be mobile enabled in order to send a gift to a mobile phone.



If your friend isn't on Mlab, that's okay, you can still send your gift. [Click here.](#)

Write a personal message to be sent with the item (160 characters max.)

160 charcters left

Any Item may be gifted.

--

A gift may be sent to friends in and out of the Mlab network

--

The user may attach the gift with a personal message.

--

The submit button only becomes activated when a friend is added

--

The receiver must personally customize their wallpaper once they receive the gift to download their wallpaper if they were gifted personalized wallpaper

Gifting - Select a Recipient

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

[Go Back](#)

Gifting

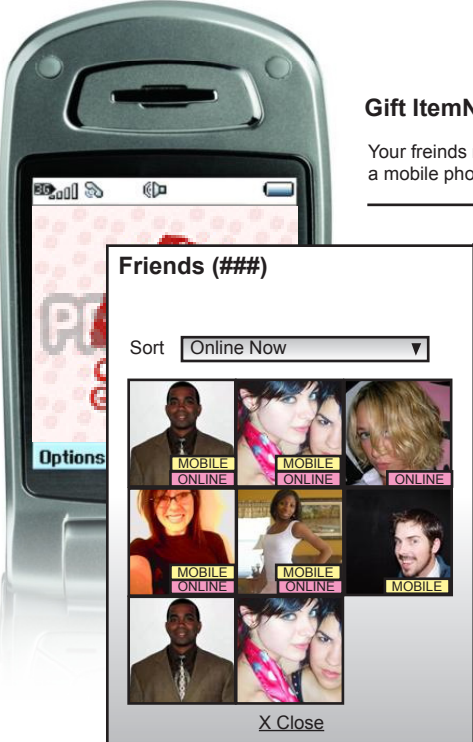
Did you know Promo

In order to send a mGreeting to someone's phone we need your phone information.

[Enter it Now](#)

Promotion for 4 ways to pay:

1. Credit Card
2. Through the Carrier
3. With FM Credits
4. With PayPal



Gift ItemName to a friend's phone for \$2.99!

Your friends must be mobile enabled in order to send a gift to a mobile phone.

If your friend isn't on Mlab, that's okay, you can still send your gift. [Click here.](#)

Personal message to be sent with the item (250 characters max.)

Choosing a friend in network pops out the user's friend's list. When they select a friend from the list it gets populated in the iconic picture frame.

--

If a friend is out of network and the user selects the out of network link then the friend picture frame gets replaced with three boxes for the friend's mobile phone number

--

Gifts are only sent to people in the Mlab network

Checkout - Registered Phone Purchase

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour


My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00


Checkout

Promotion for 4 ways to pay:

1. Credit Card
2. Through the Carrier
3. With FM Credits
4. With PayPal



ItemName will be gifted to MemberName for \$2.99!
It will be sent to your friend's NOKIA phone on Cingular Wireless.

Send to 

This is the user's personal message.

Payment Method
Verizon Wireless Bill Charge

Your account on Verizon Wireless will show a charge of \$2.99 from MLabs Wallpaper.

Promotion Code

Contact | About | FAQ | News | Terms of Service | Privacy Policy | Internet Safety

When the done button is selected the registered user must re-enter their name and password to continue with the transaction

--

If the recipient is in network then that user's mobile info is displayed minus their phone number

--

After the place order button is selected the user is taken to a confirmation page. From the confirmation page the user has the opportunity to change any information. If all the information is correct the user selects the "finish" button, which will then issue a receipt.

--

The receiver gets an SMS with the gifter's message and that they will have to use a special download code to get the content

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

mGreetings

Did you know Promo
In order to send a mGreeting to someone's phone we need your phone information.
[Enter it Now](#)

Get Started Option #1 Promo
Upload your own pic

Get Started Option #2 Promo
Find content on Mlab

Get Started Option #3 Promo
Choose from your pic gallery

Get Started Option #4 Promo
Use a previously created mGreeting

Contact | About | FAQ | News | Terms of Service | Privacy Policy | Internet Safety

mGreetings are available from the users profile page, from within the content section and attached to any piece of content on the site.

--

To get started with an mGreeting the user either has to find content and click the send as mGreeting button or they have to select the mGreeting link. Selecting the mGreeting link will take them to this page. If the user had selected a piece of content first the user would bypass this page and then be taken to the editing/customizing page

--

Selecting option one will take the user to a new page where they will upload their picture

--

Selecting option two will take the user to the content area to find content. The promo should tell the user to look for the mGreeting action associated with the content when they are searching. Once the user has found an item she wants to send as an mGreeting the user will be taken to the editing/customizing page

--

Selecting option Three will bring up the user's pic gallery to select a piece of content

--

Selecting option four will open the My Account/History section of the Content Area

--

If the user has selected the action send a mGreeting under a profile the user is immediately taken to this page, The system will remember the profile the user wants to send to while that user is searching for content or uploading content. The system will then display the recipient at the appropriate time in the process

mGreetings — Option 1: Photo Upload - Step One Photo Upload

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

mGreetings: Photo Upload

Step One: Upload Photo


Step Two: Edit & Customize

Step Three: Choose Recipient & Compose Message

Did you know Promo

In order to send a mGreeting to someone's phone we need your phone information.

[Enter it Now](#)



Pics must be under 2MB

[Copyright disclaimer](#)

Contact | About | FAQ | News | Terms of Service | Privacy Policy | Internet Safety

User can upload pics from a URL or hard drive

--

Once the image has been uploaded a preview of the image appears in the phone's grey area. At this point the user can either move on to step two by selecting the next step button or they can retry uploading another pic

LOGO

Message Center (3 New)
mGreetings
Clipboard (0 Items)

[Log Out](#) | [Register](#) | [Tour](#)

[My Pages](#) | [Latest Buzz](#) | [Content](#)

[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)

mGreetings: Edit & Customize

Step One: Upload Photo
Completed Successfully!


Step Two: Edit & Customize

Step Three: Choose Recipient & Compose Message

Did you know Promo

In order to send a mGreeting to someone's phone we need your phone information.

[Enter it Now](#)



move

rotate

center

Add Text (25 characters max.)

Arial Text Font...

Text Color...

7pt Text Size...

Text Effect...

Note: Select the text or image in the viewer to move and place it where you want

Last Step: Send to a friend with a Greeting

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Once a file is uploaded or gathered from the Mlab site the user may edit the content. However only personalized wallpapers may be manipulated.

--
The user can edit text and images

--
selecting the add another effect link will produce another text effect popmenu box

--
Once the user is satisfied the user selects the done button and moves to step three

mGreetings — Options 1 - 4: Step Three Choose Recipients

LOGO

Message Center (3 New)
mGreetings
Clipboard (0 Items)

[Log Out](#) | [Register](#) | [Tour](#)

[My Pages](#) | [Latest Buzz](#) | [Content](#)

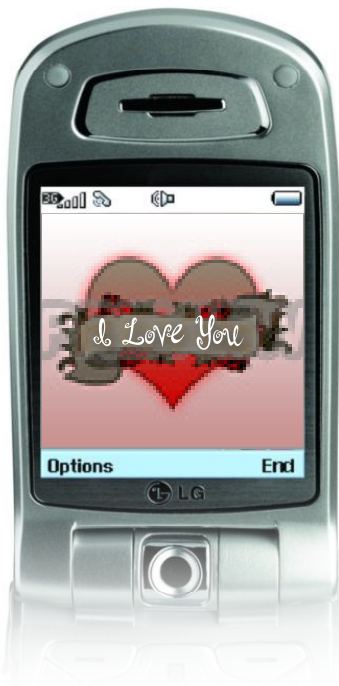
[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)

mGreetings: Choose Recipient & Compose Message

Step One: Upload Photo
Completed Successfully!

Step Two: Edit & Customize
Completed Successfully!


Step Three: Choose Recipient & Compose Message



As always MGreetings are FREE to email and \$.99 to send to a friend's phone!

Your freinds must be mobile enabled in order to send an mGreeting to a mobile phone, if not you can still email it.

➔



If your friend isn't on Mlab, that's okay, you can still send your greeting. [Click here.](#)

Send to your friend via...

eMail - FREE Mobile Phone & eMail - \$.99

Write a personal message to be sent with the item (160 characters max.)

[Contact](#) | [About](#) | [FAQ](#) | [News](#) | [Terms of Service](#) | [Privacy Policy](#) | [Internet Safety](#)

Here the user adds a friend to send the pic to. Friends may be in or out of network.

--

If the user had a profile in system memory that they wanted to send an mGreeting to that person's pic would be already populated in the first square.

--

The user can send a message along with their greeting to the recipients

--

When the user selects the send greeting button they are taken to a checkout page and subsequently a confirmation/receipt page already demonstrated in this wireframe

--

If the user started out with an image upload from their hard drive the final manipulated image will be saved in the user's digital locker automatically

mGreetings — Options 1 - 4: Step Three Choose Recipients

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

mGreetings: Choose Recipient & Compose Message

Step One: Upload Photo
Completed Successfully!

Step Two: Edit & Customize
Completed Successfully!

Step Three: Choose Recipient & Compose Message

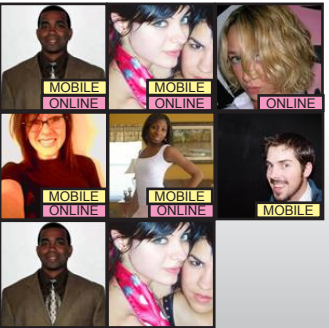
Did you know Promo
In order to send a mGreeting to someone's phone we need your phone information.
[Enter it Now](#)

As always MGreetings are FREE to email and \$0.99 to send to a friend's phone!

Drag a friend's picture from the right into one of the blank boxes below to gift ItemName to that person.

Friends (###)

Sort



X Close

If your friend isn't on Mlab, that's okay, you can still send your greeting. [Click here.](#)

our friend via...

FREE Mobile Phone & eMail - \$.99

nal message to be sent with the item
ers max.)

Contact | About | FAQ | News | Terms of Service | Privacy Policy | Internet Safety

Only a friend who is mobile enabled can be sent a mGreeting to their phone

--

If a friend is not mobile enabled and they are chosen as the recipient the choice to send to a mobile phone will be disabled in the form so only the email option will be enabled

mGreetings — Options 1 - 4: Step Three Choose Recipients

LOGO

Search MLab

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour

My Pages | Latest Buzz | Content

mGreetings | My Wishlist | Recommendations 4 U | My Account - \$0.00

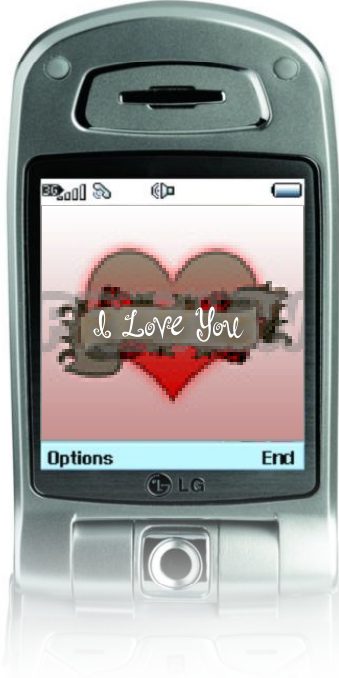
mGreetings: Choose Recipient & Compose Message

Step One: Upload Photo
Completed Successfully!

Step Two: Edit & Customize
Completed Successfully!

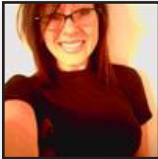
Step Three: Choose Recipient & Compose Message

Did you know Promo
In order to send a mGreeting to someone's phone we need your phone information.



As always MGreetings are FREE to email and \$0.99 to send to a friend's phone!

Drag a friend's picture from the right into one of the blank boxes below to gift ItemName to that person.



If your friend isn't on Mlab, that's okay, you can still send your greeting. [Click here.](#)

Send to your friend via...

eMail - FREE Mobile Phone & eMail - \$.99

Write a personal message to be sent with the item (160 characters max.)

User entered text greeting goes here.

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Selecting the send mGreeting button will take the user through the checkout pages similarly to gifting

--

The sent mGreeting will be noted in the user's message center mGreetings inbox -> sent items and in their purchase history in their eCommerce account

My Account — Phone Information

LOGO

Search MLab

[Log Out](#) | [Register](#) | [Tour](#)

[My Pages](#) | [Latest Buzz](#) | [Content](#)

[mGreetings](#) | [My Wishlist](#) | [Recommendations 4 U](#) | [My Account - \\$0.00](#)

Purchase mBucks

Billing Information


> Phone Information

History

My Account: Phone Information

Carrier:

Phone Make:

Phone Model:  **RKR**
(change this)

Phone #:

With the RKR phone on Verizon there are no limitations on what you can do with your phone on the mLab site.

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In the My Account section the user has a submenu to choose from. They can view and edit their billing information and phone information and they can also see their transaction history as well as purchase credits

--
Selecting a new menu item changes the page

--
The options available to the user on the Mlab site may be dependent on the user's phone selection

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My Wishlist


LOGO Search MLab GO

Message Center (3 New) mGreetings Clipboard (0 Items) Log Out | Register | Tour


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My Wishlist



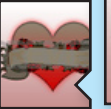
★★★★☆
ItemName
\$1.99 Buy




★★★★☆
ItemName
\$1.99 Buy




★★★★☆
ItemName
\$1.99 Buy




★★★★☆
ItemName
\$1.99 Buy




★★★★☆
ItemName
\$1.99 Buy



★★★★☆
ItemName
\$1.99 Buy



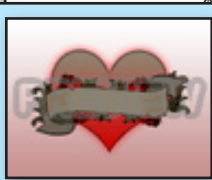
★★★★☆
ItemName
\$1.99 Buy



★★★★☆
ItemName
\$1.99 Buy

More Items

Contact | About | FAQ | News | Terms of Service | Privacy Policy | Internet Safety



ItemName
Description of content here
Contributed by:
Name or Company
\$1.99
★★★★☆
[Personalize & Buy](#)

[Send as mGreeting](#) | [Gift](#) | [Recommend](#)

In the Wishlist section the user can view and interact with content that the owner has added to her list during her travels on the mLab site

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The list is meant to help facilitate commerce

Recommendations

The wireframe shows a user interface for the 'Recommendations 4 U' section. At the top left is a 'LOGO' placeholder. To its right is a search bar labeled 'Search MLab' with a 'GO' button. Below the search bar is a navigation bar with links for 'Message Center (3 New)', 'mGreetings', and 'Clipboard (0 Items)'. Further right are links for 'Log Out', 'Register', and 'Tour'. A secondary navigation bar contains 'My Pages', 'Latest Buzz', and 'Content'. Below this is a dark bar with 'mGreetings', 'My Wishlist', 'Recommendations 4 U', and 'My Account - \$0.00'. On the left side, a vertical menu lists: 'Wallpapers', 'TrueTones', 'RingTones', 'Photo Lab', 'Americas Best Mobile Pix', 'Mobile Comics Network', and 'Joke of the Day'. The main content area is titled 'Recommendations 4 U' and features a dropdown menu set to 'Love'. It displays a grid of nine items, each with a thumbnail, a star rating, and buttons for 'Buy It', 'Rate It!', 'Like It', and 'Don't Like It'. A central pop-up window is overlaid on the grid, showing a detailed view of an item with a heart-themed image. The pop-up contains the following text: 'ItemName', 'Description of content here', 'Contributed by: Name or Company', '\$1.99', 'Personalize & Buy', and 'Send as mGreeting | Gift | Add to Wishlist | Recommend'. At the bottom of the grid is a 'More Items' button.

In the recommendations 4 U section the user can view and interact with content the system feels the user might like. When a user recommends something it ends up in the user's My Recommendations area in their My Pages area

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To help the engine be more effective the user can say whether they like the content or not and also rate it.

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The user then has all of the actions necessary to help them manage their experience better

--
If the user selects don't like it then that piece of content will never be shown in the list again as well as anything similar